

# Callpop & Pay-by-link

A smarter, easier way to communicate



Save time, reduce no-shows and keep patients coming back. With Callpop and Pay-by-link, your practice can easily automate appointment reminders, text with patients and collect payments. Our solution helps boost patient engagement and practice efficiency — and it's already integrated within your software.

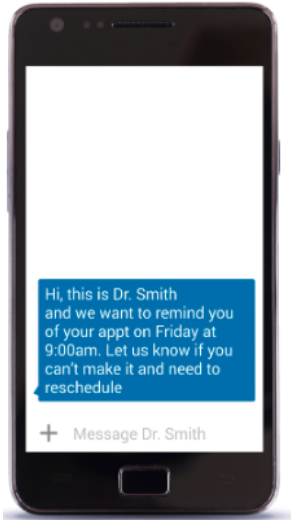
## Your practice can:

- Send text reminders, directions and more
- See customer history and balances owed before answering calls
- Text a secure link to request patient payments



**globalpayments**  
Integrated

# How can **Callpop & Pay-by-link** help **your practice grow?**



## Two-way Texting

Schedule appointments, facilitate curbside check-ins, and send reminders, directions, welcome messages and more — all to a patient's phone

## Caller History

Find out when a patient last visited, balances owed, birthdays and more to collect payments faster and help build patient relationships

## Pay-by-link Solution

Combine Callpop with our pay-by-link solution to text or email patients a secure link for easy, contactless transactions

## Easy Setup

Start using Callpop right away without upgrading your existing phone system



**Get started now with our Patient Engagement tools.**

Contact 800.294.8504 or [PTCSales.eservices@pattersoncompanies.com](mailto:PTCSales.eservices@pattersoncompanies.com).