

# SR SMART REVIEWS

Use your strongest patient relationships to start building new ones.

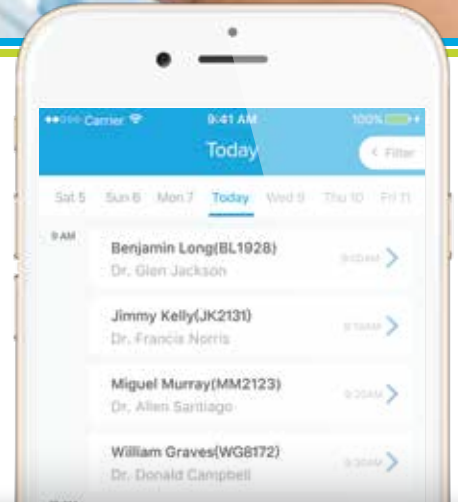
80%

About 80 percent of your prospective patients are using online reviews to find new providers.

That's why Solutionreach created SR Smart Reviews, a platform that empowers all of your practice staff to encourage patients to leave helpful reviews for your practice.



What makes SR Smart Reviews so smart? It uses a feature we like to call 'intelligent guidance,' which is a fancy way of saying that Solutionreach has analyzed billions of patient-provider interactions to develop an algorithm to help you find the patients most likely to leave a positive review about your practice. But there are other SMART benefits that will help your practice grow.



## S – Satisfied patients

Take the guesswork out of who to ask for reviews. The Smart Reviews algorithm predicts which patients are most likely to leave a glowing review!

## M – Immediate action

Yeah, immediate doesn't start with M, but people can't resist checking their phones when they hear that text message ding, so send the link to review your practice through a text. It can be sent by a staff member or automatically.

## A – Achieve a higher NPS score

See which patients need a little extra TLC, which patients are happy, and which of your amazing staff helped them feel that way and increase your NPS score.

## R – Reviews in the best places

Online reviews are great for making your practice more searchable, but having them all in one place isn't as helpful as spreading them out. Encourage your patients to leave reviews on Google, and Facebook.

## T – Team involvement

It's not just up to the front desk to ask patients for reviews anymore. Any member of your practice staff can build a connection with your patients and send them the link to leave a review. Or put it on autopilot and let us do the work for you.

Speak with an eServices Specialist at 800.294.8504 to get started.

