

ADVANTAGE LOYALTY REWARDS. MADE SIMPLER.



EARN. REDEEM. REPEAT. IT'S THAT EASY.

Welcome to the Patterson Advantage loyalty program.

At Patterson, it's been our pleasure to help you reinvest in your practice through our loyalty program. This no-fee loyalty program is designed to reward you as a valued Patterson customer. We've been proud to put our unwavering customer focus on display by unlocking rewards for every merchandise purchase that help propel teams toward greater success.

BETTER AND EASIER THAN EVER. BECAUSE OF YOU.





DON'T MISS OUT ON THE REWARDS YOU DESERVE

As a valued customer, you get rewards for the things you already buy every day. Why not?



SAVINGS

- ✓ Savings on technical support
- √ Exclusive promotions
- √ Service discounts



REWARDS

Earn Advantage points on purchases and apply these to Equipment.



SERVICE & SUPPORT

- √ Priority Scheduling
- ✓ Member-only technical support line
- √ Superior response time

Your Patterson Advantage Statement is here for you to track your Patterson Dental purchases AND get rewarded for them as you buy. Rewards grow as your business with us grows.

We look forward to being your partner and helping you cultivate a successful practice!

ADVANTAGE TIERS & BENEFITS PLEASE CONTACT YOUR PATTERSON TERRITORY REPRESENTATIVE OR PATTERSON BRANCH FOR MORE DETAILS.





We are enhancing the Advantage experience! You will no longer need to log on the Advantage website to view the Advantage dashboard.



ADVANTAGE STATEMENT INCLUDES IMPROVED VISIBILITY ON SECTIONS SUCH AS:

- Member's level and start date;
- Merchandise purchases,
 Advantage Reward points & Focus points;
- Parts & Service Savings;
- and much more...

MAKING YOUR JOB EASIER WITH ADVANTAGE REWARD POINTS:

- Your merchandise purchases will give you rewards towards Equipment and Technology purchases.
- Your Patterson Representative is there to help you plan and invest towards solutions to benefit your practice.





HOW TO REDEEM YOUR REWARD POINTS:

Contact your Patterson Representative

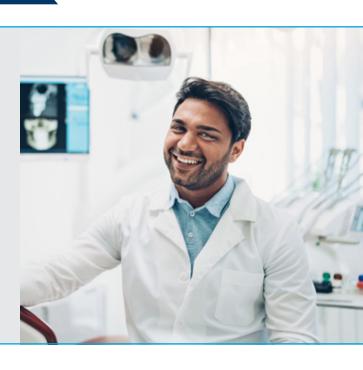
BETTER AND EASIER THAN EVER. BECAUSE OF YOU.

THE ADVANTAGE IS THAT...

WE ARE FOCUSED ON MAKING YOUR JOB EASIER.

Our full line of solutions simplifies the tasks of optimizing operations, staying compliant, and marketing your practice. The list of solutions continues to grow, but they all share something in common: A focus on improving your business, so you can focus on your practice.

Redeem your Advantage Points on any new equipment or technology purchase for the right solutions for your unique practice.





WE ARE YOUR SOURCE OF EVERYDAY ESSENTIALS.

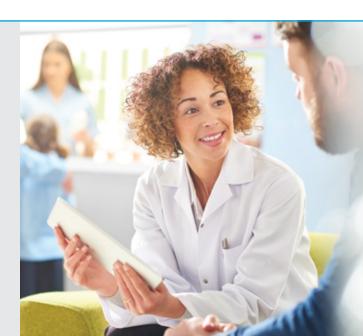
Patterson sources complete range of everyday essentials and specialty supplies. Our extensive product list is cultivated through strategic partnerships to develop innovative proprietary products and solutions that can benefit you.

As a Patterson Advantage member, you get reward points on everday merchandise purchases, best Patterson price, and additional Advantage rewards.

WE ARE THE FINANCIAL SOLUTIONS YOU CAN TRUST.

From complete practice financing to funding office design or equipment purchases, we work with you to assure that your financing needs are met and with the best rates possible.

As a Patterson Advantage member, you get a special financing rate through Patterson Financial.



THE ADVANTAGE IS THAT...



WE ARE READY TO HELP.

With fast, in-office support from Patterson's unrivalled technical service team, we are just a phone call away. Whether you need equipment repair or preventive maintenance, our expert technicians will keep your practice running smoothly.

As a Patterson Advantage member, you get extended labour warranty on new equipment purchased at Patterson Dental.

WE ARE REPAIR EXPERTS.

Let the experts at Patterson National Repair Center take care of your handpiece and small equipment repairs. We make it easy for you to keep the smallest, but often the most important tools in your practice, running well.Our factory-trained technicians and knowledgeable coordinators handle the repair process from start to finish.

As a Patterson Advantage member, you get a discount on TechEdge Parts and Repair. Get the best service technicians to get the job done right and done fast.





WE ARE ALWAYS HERE. ONLINE.

Our comprehensive partnership extends online at pattersondental.com/en-CA. There, you'll find a number of tools to simplify day-to-day operations and help you focus as much time as possible on your patients.

That includes ordering tools like shopping lists, order tracking and online payments, customizable reports and more. Of course, you can also learn about the tens of thousands of products and services that Patterson offers.



Visit pattersondental.com/en-CA/Services or call 800.873.7683 today.

